

HARRISON KAM

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OBJECTIVE

I am a self-motivated individual ready to achieve the company's values through innovative marketing and design. Taking any project to the next level and finding out how to improve my craft day is my everyday mindset.

EDUCATION

BACHELOR OF FINE ARTS

Colorado Mesa University,
Grand Junction, CO
Major: Graphic Design
(Print/Visual Concentration)
Graduated Fall 2015
GPA in major: 3.49

Mid-Pacific Institute
Graduated 2010

INTERESTS / HOBBIES

Design, Marketing, Social Media,
Creating, Video Filming & Editing,
Photography, Traveling, Sports

REFERENCES

Available upon request

WORK EXPERIENCE

MARKETING MEDIA MANAGER | FEB 2016 - PRESENT

Hawai'i Self Storage, Pearl City, HI

- Design and execute email and print marketing campaigns for 7 company locations
- Work closely with company President, VP of Marketing & Sales, and all site managers to implement company projects
- Work with corporate partners and vendors to coordinate marketing events, ads and print material
- Prepare weekly and monthly marketing reports for executive committee meetings
- Responsible for company's Student Scholarship and Elite Student-Athlete Scholarship Programs
- Edit videos and images according to required specifications for print and marketing collateral
- Update and order marketing materials as needed
- Manage all social media accounts and increased engagement (Instagram, YouTube, Facebook)
- Assist in large and small projects involving client outreach and marketing initiatives
- Schedule and attend numerous community events and oversee company mascot
- Assist in video production and photography for company commercials
- Design booster shirt logos for various keiki athletic teams and sponsors

GRAPHIC DESIGN INTERN | SUMMER 2015

Windward Community College, Kāne'ohe, HI

- Created invites, flyers, posters, postcards, marquees, banners, web headers, logo designs, social media images and posts
- Filmed and edited videos and tv spots/utilized photography skills
- Participated in planning meetings; communicated with departmental persons from initial mockup designs to final outcome of products

PERSONAL SKILLS

CREATIVITY

TEAMWORK

INNOVATIVE

HARD-WORKING

RESPONSIBLE

PROFESSIONAL SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

MICROSOFT OFFICE

VIDEO EDITING